



Diamond Partner Program

At Brightwell, we believe in partnerships that go beyond referrals. Our partners are trusted advisors, community builders, and essential to our mission. The Diamond Partner Program recognizes and rewards those who help us grow with purpose. **Create value. Win together.**

Diamond

Built for: Advisors, firms, or organizations with influence and intent to professionally represent Brightwell

Revenue Share

1.5%

MINIMUM REQUIREMENTS

2 Qualified Leads

DIAMOND BENEFITS

- ✓ **Partner Portal Access** (pipeline and commission tracking)
- ✓ **Training & Strategy Calls**
- ✓ **Invitation to Partner Connect events**
- ✓ **Marketing Material Access**
- ✓ **Custom Lobby Dashboard** (by Brightwell Project)
- ✓ **Eligible for Exclusive Campaigns**

Black Diamond

Built for: Our highest-performing collaborators delivering quality, consistency, and deep alignment.

Revenue Share

3.0%

MINIMUM REQUIREMENTS

4+ Qualified Leads & \$5M+ Closed Revenue p/yr*
Ongoing values alignment

BLACK DIAMOND BENEFITS

- ✓ **Partner Portal Access** (pipeline and commission tracking)
- ✓ **Early Access** to pilot programs / training & strategy events
- ✓ **Priority Access** to Brightwell Investments
- ✓ **Co-Branded Marketing Materials**
- ✓ **Qualification for Diamond Reward Experiences**
- ✓ **Exclusive Gear & Recognition Material including Custom Lobby Dashboard** (by Brightwell Project)

* Qualified leads must fit Brightwell's Magic Square (our ideal partner/project criteria)

Upgrade to Black Diamond Automatically

Reach Black Diamond status by submitting 4+ qualified leads, and generating \$5M in Closed Revenue in a Calendar Year. Status is reviewed annually and requires continued performance.

Once qualified, all eligible deals earn 3%—even retroactively.